



# A ONLINE MARKETING COMPANY



Presented by:

**BRAND FACTORY AB**



# INTRODUCTION

Brand Factory AB is more than just a software system; it's a revolution in earning potential designed specifically for the people of PAN India. As the only online Marketing platform tailored to the community, we combine cutting-edge technology with a deep understanding of our community's needs. Our mission is to empower individuals, create sustainable income streams, and foster a supportive team of like-minded entrepreneurs.

# OUR VALUES



## VISION

Our mission is to provide a seamless and rewarding online Marketing experience that stands out in the Indian market. We are dedicated to: Empowering Individuals, Innovating Solutions & Building Community.



## MISSION

Our vision at BRAND FACTORY AB is to become the leading online Marketing platform in PAN India, known for its innovation, integrity, and commitment to our members' success.

# OUR TEAM



.....  
Business Development  
Manager



.....  
Project Manager



.....  
Marketing Manager

# GOALS AND OBJECTIVES



## **SALES TARGETS**

Establish achievable sales quotas for individuals and teams to drive productivity.



## **MARKETING CAMPAIGNS**

Launch targeted campaigns on social media, email, and other channels to attract customers and potential distributors.



## **PRODUCT INNOVATION**

Regularly update or expand product lines to meet customer needs and market trends.

# OUR SERVICE



## SERVICE 01

### **PRODUCT/SERVICE SALES**

Direct selling of high-quality products or services through a network of independent distributors.



## SERVICE 03

### **DISTRIBUTOR RECRUITMENT**

Identifying and onboarding individuals interested in becoming independent business owners.



## SERVICE 02

### **CUSTOMER SUPPORT**

Dedicated assistance to customers and distributors for product inquiries, order processing, and after-sales support.



## SERVICE 04

### **INCENTIVE PROGRAMS**

Offering rewards, bonuses, and recognition to motivate and retain top-performing distributors.

# BUSINESS PLAN

## 1. PRODUCT/SERVICE STRATEGY

- Identify Unique Offerings
- Customer-Centric Approach
- Scalable Inventory Mode



## 3. MARKETING AND GROWTH STRATEGY

- Leverage Digital Marketing
- Build a Strong Network Culture
- Track and Optimize Performance

## 2. RECRUITMENT AND TRAINING STRATEGY

- Attract Motivated Distributors
- Comprehensive Training Programs
- Retention and Support

# PRODUCTS



Ladies Biomagnetic  
Bracelet

MRP - 4999/-  
After Discount- 499/-  
Including GST



Gents Biomagnetic  
Bracelet

MRP - 5499/-  
After Discount - 549/-  
Including GST



Cosmic Chakras  
Biomagnetic Bracelet

MRP - 5999/-  
After Discount - 599/-  
Including GST



- All Branded Product Online /Offline Coping Minimum 20% upto 90% Discount Available Every Associates/ Consumer.
- Referral Income - up 10th Generation

SL NO	RANK	LEVEL	TOTAL
1	1st	LEVEL	100/-
2	2nd to 5th	LEVEL	10/-
3	6th to 10th	LEVEL	20/-

- Note - Minimum Refer Every Associates must be Within Week - 3 Person -Than Life Time Active Associates.



# REFERRAL INCOME

- If You Working As Per Proper Plan , Your Earning upto 10 Level Total Income -18 Lacs Approx.  
Example-
- Closing every saturday -12P.M
- Payout Should Be Payble Wallet every Monday
- Minimum Cash/Withdrawal 300/-

Sl No	Rank	LEVEL	PEOPLE	AMOUNT	TOTAL AMOUNT
1	1st	LEVEL	3	100	300
2	2nd	LEVEL	9	10	90
3	3rd	LEVEL	27	10	270
4	4th	LEVEL	81	10	810
5	5th	LEVEL	243	10	2430
6	6th	LEVEL	729	20	14580
7	7th	LEVEL	1287	20	25740
8	8th	LEVEL	6561	20	1,31,220
9	9th	LEVEL	19683	20	3,93,660
10	10th	LEVEL	59049	20	11,80,980
					17,50,080

# CONTACT US

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# THANK YOU



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